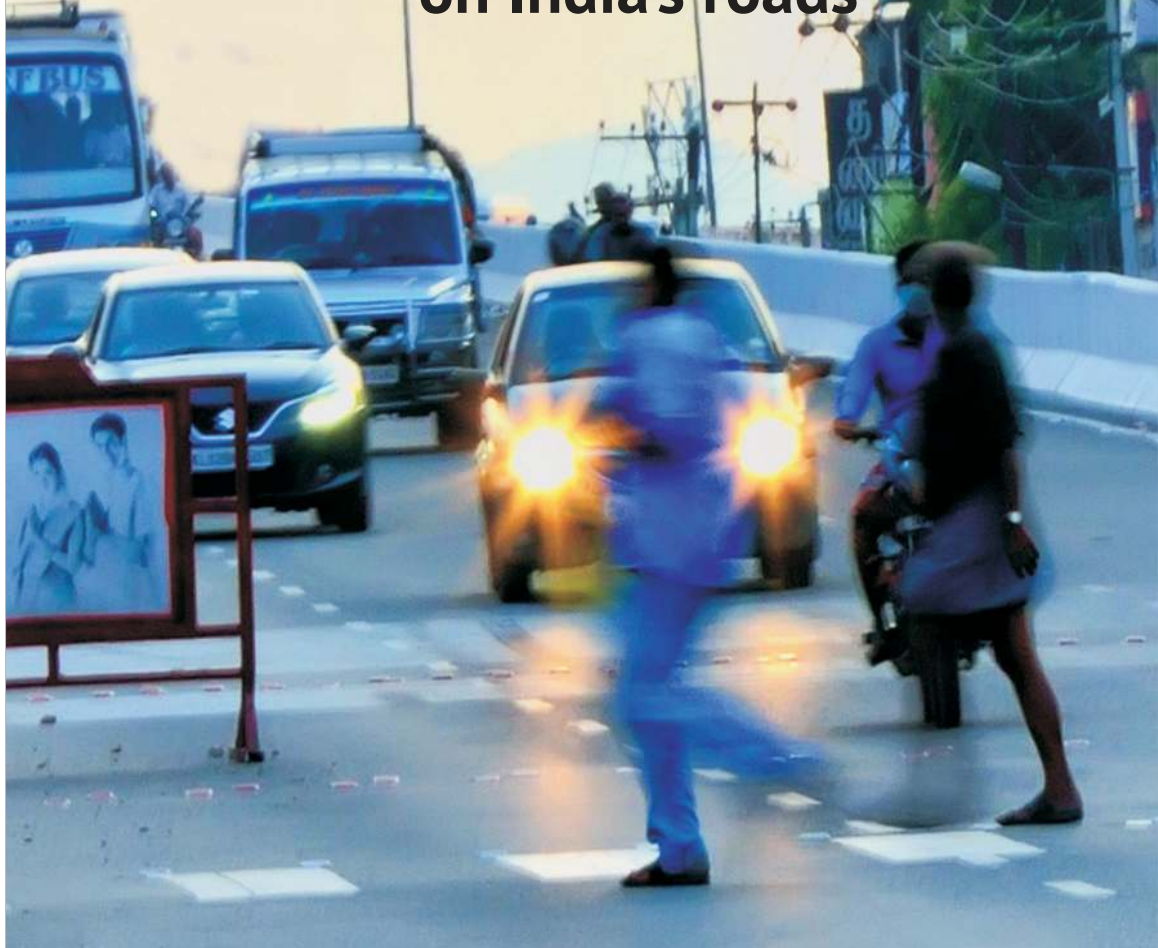


One person dies every four minutes on India's roads



Many lose limbs and livelihoods.
Timely intervention and care can
reduce death and disability.

Please join us as we address this growing epidemic



Christian Medical College Vellore

Vellore - 632 004, Tamil Nadu, India

www.givecmc.org

India has the highest number of deaths from road traffic accidents worldwide.

We need to act now

We all know people who have lost their lives on the roads. Tamil Nadu has the highest accident rate in India. Christian Medical College (CMC) Vellore has a 40 bed Accident & Emergency Unit caring for some of these victims. This is completely inadequate for today's needs.

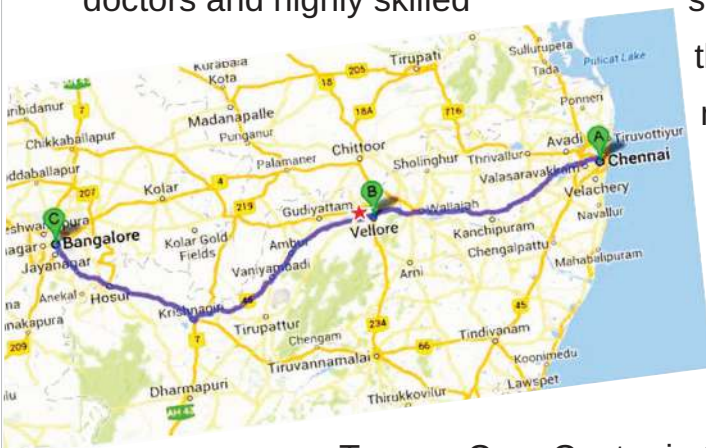
High speed collisions with vehicles cause severe and complex injuries to multiple parts of the body. Each month we treat over 150 people with serious injuries. Sadly many die before reaching specialist help.

Advanced Trauma Care has become a top priority. We are building a dedicated Trauma Care Centre in our new campus at Kannigapuram, on the busy national highway between Chennai and Bangalore.

CMC is uniquely equipped for this. We have expert specialist doctors and highly skilled

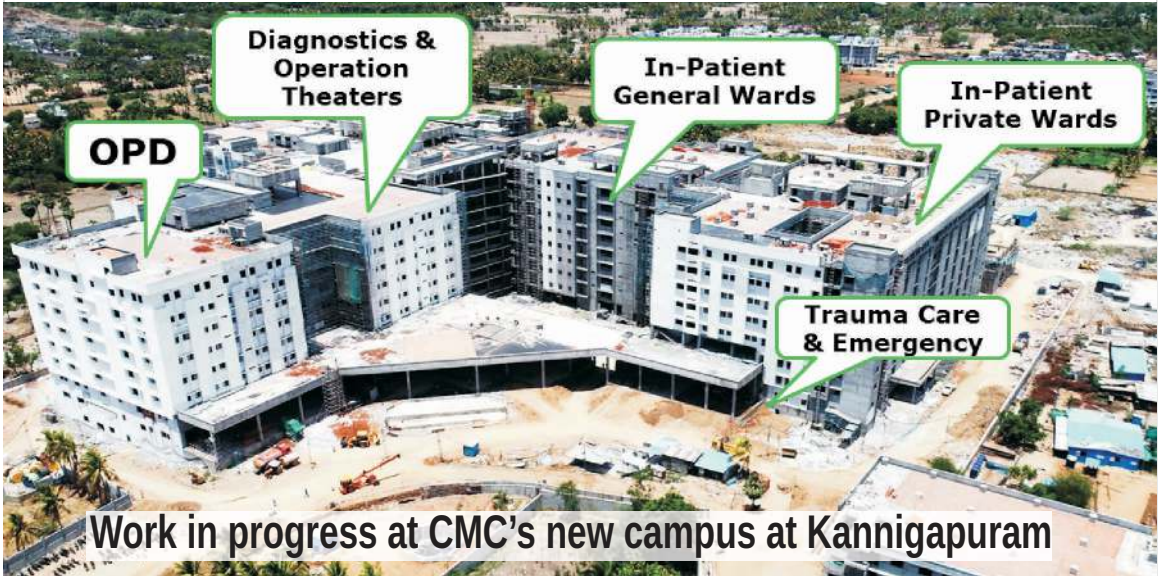
support teams. Together they offer multidisciplinary care under one roof - a rarity in India. We are building on this to establish the first fully integrated Advanced

Trauma Care Centre in South India.



The need of the hour

- **Prevention** – expand our school safety programmes and collaborate with others to reduce accidents
- **Emergency care** – provide state-of-the-art trauma care for those who need it, saving lives, limbs and livelihoods
- **Rehabilitation** – to restore and optimise quality of life



Work in progress at CMC's new campus at Kannigapuram

With 140 beds and 7 state-of-the-art operation theatres, the new Trauma Care Centre will **save the lives** of accident victims, fight to reduce disability and rehabilitate survivors. Cutting edge research will lead to optimal levels of expert care and cost savings. Our training programmes for doctors, nurses and specialised technical teams will multiply our effectiveness in confronting this emerging healthcare challenge.

Join in and help us!

- To build and fully equip the Trauma Care Centre we need ₹200 Crores.
- To provide emergency care to accident victims unable to pay for their treatment we want to raise a further ₹100 Crores, including endowments.

Why CMC ?

CMC was started as a response to avoidable tragedy. In 1890 our founder, Ida Scudder, was shocked when three women and their babies died in childbirth on a single night – all because there was no female doctor available. She became a doctor and opened a small hospital in Vellore.

Today CMC is a 2900 bed multi-speciality healthcare system encompassing community programmes as well as super specialities. We run over 200 courses for doctors and medical professionals. **CMC is consistently ranked in the top three medical institutions in India for clinical services, teaching and research.**

Some of CMC's Distinctive Contributions

- * First medical school for women in South India
- * World's first corrective surgery on patients with leprosy
- * South Asia's first Neurological Sciences Department
- * First successful open heart surgery in India
- * India's first Rehabilitation Institute, established by wheelchair surgeon, Dr. Mary Verghese
- * India's first Kidney Transplant and Bone Marrow Transplant operations
- * Distance education programmes across India
- * Health and development outreach among rural and urban slum communities since 1906, including tribal villages in Jawadhi Hills.

“Together we can do great things.”

Mother Teresa



Photo taken at CMC's Rehab Institute

Help us save lives !

Golden Hour Fund

In road traffic accidents, every minute counts. The '**Golden Hour**' is the critical period within which timely action can prevent permanent damage. Stabilisation requires IV fluids, blood transfusions and scans. Immediate treatment costs around ₹20,000 for the first hour. Operations and 48 hours of ICU care for a person with life-threatening injuries can cost between ₹2 to ₹5 lakhs.

Most road accident victims are vulnerable pedestrians, cyclists or two wheeler riders. Many have no family, friends or money with them when they are injured. Some are unconscious and their identity is unknown. We cannot turn them away, so we are appealing for donations to the **Golden Hour Fund**. This will support patients during this critical period and beyond. Our target is to raise ₹100 crores so that we can treat such people in their hour of need.

“I did not know when Jeevan had the accident. A kind stranger organised emergency aid. He was admitted to a local hospital not equipped to handle trauma patients. As soon as I came to know, I shifted him to the Emergency Unit in CMC where he is now under specialised care.

In such dire circumstances, it is a great relief to know that CMC Vellore has a trained unit dedicated to handle accident victims.” *(In the words of Jeevan's father)*



Road Traffic Accidents have emerged as a serious public health issue. Most deaths occur among children and young people aged 5-29 years.

Trauma Care Centre Needs	Unit Cost in ₹
Trauma Operation Theatre (6 needed)	1.5 crores
Triage area	1 crore
Operating Microscope	50 lakhs
High Dependency bed (58 needed)	30 lakhs
ICU ventilators (30 needed)	15 lakhs
48-hour Critical Care per patient	3 lakhs
General ward patient bed (60 needed)	40,000
Golden Hour Fund per patient	20,000

Donations of ₹1 lakh onwards will be acknowledged on the honour plaque. Naming opportunities are available.

Donations of any size can be made through

- * Our website: www.givecmc.org
- * Bank transfer (RTGS / NEFT) – please email us
- * Cheque/DD payable to “CMC Vellore Association” and mailed to: Development Office, Directorate, Christian Medical College, Vellore 632004 TN India

CMC’s Trauma Care Centre project is an ideal investment for mandated CSR funds. Please contact us to discuss possible projects to meet your requirements.

Contact us

Dr. Thomas Kuriakose

Chair, Fund Raising Committee

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www.cmch-vellore.edu

www.givecmc.org



Christian Medical College Vellore is a charitable organisation registered under the Societies Act, 1860. All donations are eligible for income tax relief **under S.80G of the IT Act, 1961**. Please give us your PAN for the appropriate certificate.